



# THIS IS VISUAL

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## PRODUCER PRICING GUIDE

Streamline your production with full-service crew rates.

Position	Rate	Includes	Best For
Full Service Production	\$1,800	2 Camera Kit, Audio Kit, 2 Person Lighting Kit	Solo projects requiring full production
Director of Photography (DP)	\$1,500	2 Camera Kit, 2 Person Lighting Kit	High-quality visual storytelling
Producer	\$1,400	Consulting, production logistics	Managing and organizing production details
Camera Operator	\$1,300	Stationary or event coverage with one camera setup	Capturing dynamic footage at events
Editor	\$1,000	Professional video editing, includes use of editing bay	Post-production and final edits
Lighting Technician	\$850	Operation of all available lights	Enhancing scenes with professional lighting
Drone Operator	\$700	Use of valid FAA Part 107 License	Aerial footage for dynamic perspectives
Sound Technician	\$650	Lavalier kit, boom mic, and 32 bit recorder	Optimal audio capture for clear sound
Production Assistant	\$500	Vehicle for transportation	On-set operations and logistics support

Rates effective as of August 2024 and subject to change. Based on a standard 10-hour workday; overtime rates apply thereafter. For inquiries or bookings, please contact

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